



FOR IMMEDIATE RELEASE

Motif Seattle names Anne Magoon new General Manager, *Frolik*

Local leader with exceptional food and beverage expertise to drive Frolik Brand

Seattle- November --, 2014 Frolik Kitchen and Cocktails, located on the 5th floor of the stylish Motif Seattle, by Destination Hotel & Resorts, announced today that **Anne Magoon** will be joining the food and beverage management team as their new General Manager.



Magoon comes to table with many years of experience in the local restaurant industry. Most recently she was the Operations Director for McCracken Tough Restaurant Group, where she oversaw four different venues in the Capitol Hill neighborhood including Tavern Law and The Old Sage.

Asked what inspired her transition, Magoon responded, “I have always been intrigued by the Frolik space. Not only is it beautiful but it screams fun. Although I have had some amazing fine dining jobs, I have always found myself to be most inspired in a casual setting.”

Motif Seattle is just as excited for her arrival “We’re thrilled to have Anne join this incredibly talented Frolik team; a tremendous food and beverage background, a Court of Masters Certified Sommelier, a formal education in fashion and design and but a short period away from securing her “Spirits” certification. Couple these skill sets with a passion for service and hospitality – you couldn’t make this story up,” said Director of Sales and Marketing, **Max Roth**.

In this new position, Anne is excited to the helm of Frolik’s management. “Service is number one. We have some amazing staff members in Frolik and I plan on adding some more. In addition, to streamlining the bar and upping the ante on the beverage program, I plan on implementing an extensive training and education program,” said Anne.

Magoon has spent close to a decade within the food and beverage industry serving all areas from baking artisanal sweet treats, large-scale wine purchasing, to top down operational management.

Inspired by Seattle's burgeoning fashion, music and arts scenes Motif Seattle opened in July of 2014, boasting an entirely fresh and memorable guest experience all inspired by Seattle's uniquely progressive culture. Located in the heart of vibrant downtown Seattle between Pike and Union streets, Motif Seattle is the city's largest independent hotel.

About Motif Seattle

Motif Seattle, by Destination Hotels and Resorts, is an upscale independent downtown Seattle, WA hotel inspired by the area's rich fashion scene. Located on Fifth Avenue between Pike and Union Streets, Motif Seattle offers 319 guestrooms and 10 suites with sweeping views of downtown Seattle, the waterfront and the Olympic Mountains. In the center of the city's energy and culture, Motif Seattle is surrounded by the city's finest restaurants, shopping, entertainment venues, museums and local attractions. Featuring locally-inspired fashion-forward guest rooms and suites, as well as the urban contemporary Frolik Kitchen and Cocktails- featuring the largest outdoor deck in downtown Seattle.

About Destination Hotels & Resorts

Destination Hotels & Resorts is a collection of luxury and upscale independent hotels and resorts across the United States. Offering authentic, locally-inspired experiences from alpine adventures and stunning beachfronts to urban landmarks, each property embodies the natural surroundings and culture of its distinctive locale. With more than 40 properties in premier destinations, including Aspen, Chicago, Denver, Lake Tahoe, Los Angeles, Maui, Miami, New Orleans, Phoenix, San Antonio, San Diego, Santa Fe, Seattle, Vail and Washington D.C., the award-winning portfolio features renowned golf courses, indigenous spas, and exceptional culinary venues. For more information on Destination Hotels & Resorts, visit www.destinationhotels.com. Follow us on Twitter: [@Destination](https://twitter.com/Destination). Like us on Facebook: [DestinationHotels](https://www.facebook.com/DestinationHotels).

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