



FOR IMMEDIATE RELEASE

Woven from the Heart of the City, Motif Seattle, A Destination Hotel, Celebrates First Birthday

Reveals fresh new design in partnership with local designer, Jordan Christianson

SEATTLE – June 9, 2014 – Today, Destination Hotels, a leading collection of luxury and upscale independent hotels, is celebrating the one-year anniversary of Motif Seattle, one of the newest properties in its collection. Inspired by Seattle’s burgeoning fashion, music and arts scenes, Motif Seattle draws upon the area’s rich history, innovative and entrepreneurial spirit, and avant-garde taste in the arts, creating a guest experience woven from the heart of Seattle.

“This has been an incredible year of transformation for us. Our Seattle community has truly welcomed Motif with open arms,” said Max Roth, Director of Sales and Marketing for the hotel. “We have enjoyed building lifelong relationships, curating genuine partnerships and delivering authentically Seattle experiences to our local and international communities with each and every encounter.”

Infusing art with unrivaled hospitality, Motif Seattle is committed to working closely with local designers to create distinctive experiences throughout the hotel. In celebration of the hotel’s passion for the Seattle community, featured designer, [Jordan Christianson](#) of Jonquil & Mr Black, has created an exclusive pattern incorporating geometrical takes on the beloved and unique Seattle cityscape.

“After having experienced the organic and neighborly way this hotel appeals to guests and locals alike, I was inspired to incorporate the city’s landmarks and icons in to this new motif,” says Christianson. “It is just another way for visitors to absorb all that this beautiful region has to offer.”

The [latest motif](#) will be revealed live on stage at [Seattle Fashion Week](#), June 11 – 13 at Emerald City Trapeze Arts, 2702 6th Avenue South, Seattle WA. The pattern will be infused throughout the property, including adornments on hotel staff attire, branded collateral and on-premise artwork.

About Motif Seattle, A Destination Hotel

Motif Seattle, A Destination Hotel, is an upscale independently branded hotel inspired by the area's rich fashion, arts and music scenes. Located in the heart of downtown Seattle on Fifth Avenue between Pike and Union streets, Motif Seattle offers 319 guestrooms and 10 suites with sweeping views of downtown, the waterfront and the Olympic Mountains. In the center of the city's energy and culture, Motif Seattle is surrounded by the city's finest restaurants, shopping, entertainment venues, museums and attractions. Featuring guest rooms and suites infused by Seattle's unique culture, the urban contemporary Frolik Kitchen + Cocktails – featuring the largest outdoor deck in downtown Seattle – and pillow top mattresses, Motif Seattle can be found online at www.motifseattle.com, [Facebook](#) and [Twitter](#). Reservations available online or by phone at 1-855-515-1144.

About Destination Hotels

Destination Hotels (Destination) is a collection of luxury and upscale independent hotels, resorts and residences across the United States. Offering authentically-immersed and enriching experiences, each property is individual at heart, yet connected by a commitment to drawing upon the best of each location. Highly distinct, the Destination experience is always memorable and matchless; guests will feel the locale in a genuine way through each property and during the engaging moments cultivated both in and outside of them. Continuously growing with more than 40 properties from coast to coast, the award-winning portfolio features 20 renowned golf courses, 19 indigenous spas, and 105 exceptional bars and restaurants. Destination Hotels are true to our place; diverse by design. For more information, visit www.destinationhotels.com. Follow us on Twitter: [@Destination](#). Like us on Facebook: [DestinationHotels](#).

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